



# Banner Sponsorship Program

## Coaches & Parents:

Welcome to the Banner Program for the upcoming 2010/2011 season. This is a fantastic way to raise funds for the upcoming season's expenses, to pay for practice ice time, exhibition games, & tournaments. This program is being offered to KC hockey teams this season from Novice through to Midget AAA. Some teams in the past have raised over \$15,000.00 on a banner, and made it their only fundraiser for the year.

The program has seven different levels, which are as follows:

### Club Level:

- Gold** - \$5,000.00 Entitles the sponsor to a large size logo on all of the participating teams banner  
**Silver** - \$3,000.00 Entitles the sponsor to a medium size logo on all of the participating team's banners  
**Bronze** - \$1,500.00 Entitles the sponsor to a small size logo on all of the participating team's banners  
All Club level sponsors will have their logo placed on the Knights of Columbus Hockey website.

### Team Level:

- Gold** - \$800.00 Entitles the sponsor a large size logo on one team banner.  
**Silver** - \$500.00 Entitles the sponsor a medium size logo on one team banner.  
**Bronze** - \$200.00 Entitles the sponsor to a small size logo on one team banner.

### Arena Level:

- Wall** - \$2000.00 Entitles the sponsor to display their ad/logo on a 4'x8' wallboard in one of the Edmonton area rinks for a full year

Individual teams will earn 75% of the fee for both the Club level & Team level, and 40% of the fee for the Arena level sponsorship. All sponsorship cheques are to be made payable to "**KC Sabres**". The Sabres will reimburse the individual teams for their share of the proceeds and will use remaining funds to pay for the printing & setup of the banners, and any wallboards. All that is required is a digital copy of the sponsor's logo in a high resolution .JPEG, .AI, or .EPS format.

Additional sponsorship forms will be available in PDF format from the website ([www.kcsabreshockey.ca](http://www.kcsabreshockey.ca))  
Cutoff date for 1<sup>st</sup> banner printing run is Nov 2/2010, and the final cutoff is Dec 10/2010

## Want to earn a registration fee discount for your child?

Any individual that sells a **Club Level** sponsor will be credited \$500 for gold, \$300 for silver, \$150 for bronze, and an **Arena level** sponsor will earn \$200. Credit will be put towards registration for the next season (players in their final season of midget will be reimbursed their registration fees for this present season).

Sincerely,  
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